

PROJECT

AMBASSADOR

TRUCK DRIVER

MARLA STONE

With extensive experience as an educator and a freight business operator, Marla brings unique expertise to the Truck Wise Project. As a member of the Livestock and Rural Transporters Association of Victoria (LRTAV), Marla provides broad and insightful knowledge of the freight industry.

Marla and her husband Andrew own a small family transport business located in Pyalong, south of Heathcote.

Andrew's father started the business over 50 years ago to service local farmers and producers, transporting livestock, grain, hay, fertiliser, wool and agricultural machinery.

The business comprises two truck combinations including a semi trailer and tray truck and trailer plus tipper, four deck convertible stock crate and flat top trailer.

Marla's background is in the educational and agricultural sectors. Working at Bendigo Senior Secondary College (BSSC) from 2001-2014, Marla assisted students looking for pathways post-school including TAFE and employment and worked closely with VET and VCAL students to help them transition from Year 11 and Year 12.

Since leaving BSSC in 2014 to spend more time in the business, Marla has also been active in the LRTAV as Vice President in 2019 and media/PR representative since 2016.

"Both Andrew and myself are passionate about our industry, but also about educating and collaborating to make all road users more aware of how to be safe around heavy vehicles."

As part of the virtual reality production process, Marla was scanned and her image was turned into a driver avatar for the Truck Wise VR experience.



"Avatar" Marla



VIRTUAL REALITY INTERACTION

www.truck-wise.com.au

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STAKEHOLDERS

